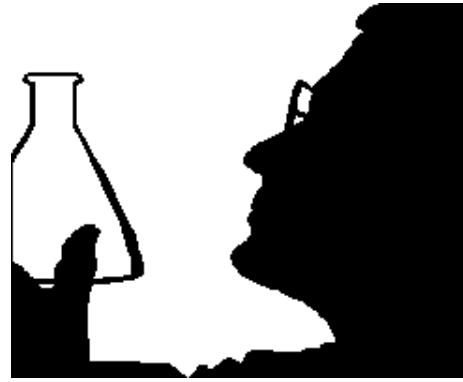




FOR



IMMEDIATE
RELEASE

Effective February 1, 2018, Rochester Midland Canada Corporation (RMCC) has agreed to acquire Custom Blended Treatments Limited (CBT) in a stock purchase.

Rochester Midland Canada Corporation is a wholly owned subsidiary of Rochester Midland Corporation, a 130 year old, family owned business operating in the restroom hygiene, food & beverage hygiene, water treatment, commercial cleaning & housekeeping, and disaster restoration markets. RMC is a market leader in sustainable products, services and technologies in its chosen business lines.

Custom Blended Treatments Limited was founded in 1984 by Keith Ellery as a full service provider of water treatment technologies and related services and products. The company assists organizations in treating the water in their HVAC systems to extend equipment life and to maximize efficiency and sustainability through clean heat transfer surfaces.

Brad Calkins, co-CEO of RMC says that, "We at RMC are excited to welcome Peter Gray and Custom Blended Treatment's customers into the RMC family".

Peter Gray, President of Custom Blended Treatments commented "With Rochester Midland I feel that with the strong ethics of a great family business like ours, which has survived for decades in all kinds of economies and challenges, are exactly the right steward to take over and build on the concept my step-father started 28 years ago. My customers will be well served by the larger RMC team that operates in the same marketplace."

For inquiries to Custom Blended Treatments Limited, please contact: 519-658-1130 or email: customblended@gmail.com.

For inquiries to Rochester Midland, please contact: 585-336-2200 or email: info@rochestermidland.com.