



Sustainable Solutions for Health, Productivity and the Environment.

Cleaning Solutions For Laundry

Cleaning Solutions for.... Laundry

Rochester Midland brings an innovative approach to industrial and institutional laundry care. Our products are crafted with responsibility and integrity, using ingredients sourced from sustainable resources and produced with the same environmental care we uphold daily.



Enviro Care Fresh Laundry Detergent

A powerful, fresh-scented, phosphate-free formula for institutional use. It removes tough stains, includes brighteners, works at all temperatures, and rinses clean, leaving no residue.

55 gal/drum: 12060857



Enviro Care Clear & Natural Laundry Detergent

Ultra-strength, eco-friendly detergent made from plant-based, renewable resources. Designed for both standard and HE machines, it effectively removes tough stains and gently cleans delicate fabrics in all washer types

55 gal/drum: 12060957



PROXI Color Safe Bleach

Natural bleach alternative that effectively removes stains and brightens fabrics without the hazards of traditional bleach. Made from plant-derived, renewable resources, it cleans during the wash process while remaining free of dyes and fragrances.

55 gal/drum: 12061157



Enviro Care Fabric Softener

Manufactured from plant derived and renewable resources & softens and protects fabrics, eliminate static cling and leaves clothes wrinkle free. Free of dye and fragrances.

55 gal/drum: 12061057



PROXI Laundry Pods

A premium quality powdered laundry detergent combined with a color safe bleach. Ideal for use in most institutional and light industrial laundry applications. Formulated with superb grease and stain removers for terrific cleaning results. Fresh citrus fragrance.

5 gal/pail: 11959345

Many traditional laundry chemicals can contain hazardous ingredients like phosphates, nonylphenol ethoxylates (NPEs), volatile organic compounds (VOCs), and other harsh chemicals that can be harmful to human health and the environment. Rochester Midland, however, prioritizes safe, sustainable formulations with their laundry products, distinguishing them from many conventional options. Here's how:

- Non-Toxic Ingredients
- Reduced VOCs
- Biodegradable Formulations
- Hypoallergenic & Gentle
- Safer Manufacture Process

Product Name	Product Code	Package Size	Order Quantity
Enviro Care Fresh Laundry Detergent	12060857	55 gal/drum	
Enviro Care Clear & Natural Laundry Detergent	12060957	55 gal/drum	
PROXI Color Safe Bleach	12061157	55 gal/drum	
Enviro Care Fabric Softener	12061057	55 gal/drum	
PROXI Laundry Pods	11959345	5 gal/pail	

All products compatible with HE (High-Efficiency) & Standard Washing Machines

For more information about RMC call 1.800.836.1633, go to www.rochestermidland.com or email info@rochestermidland.com

