

RMC Green Resumé

- | | | | |
|------|---|------|--|
| 1982 | Rochester Midland commits to leading our industry with environmentally preferable chemistry | 2010 | First restoration products receive third party green certification |
| 1984 | EnviroCare/Chem is born. A complete green housekeeping product line | 2011 | 5 New products listed under USDA Biopreferred program |
| 1988 | Pioneered the concept of Green Housekeeping | 2012 | Novus Green Floor Care – EcoLogo Certified
Award for Environmental Excellence - Center for Environmental Initiatives, Rochester Institute of Technology |
| 1993 | 7 Step Green Implementation Process developed
National Performance Award | 2013 | ISO 9001:2008 Certification |
| 1996 | Best New Biobased Technology – USDA
National Reformulation Award – North American Hazardous Materials Assoc.
Presidential Green Challenge from EPA | 2014 | Green Seal 25th Anniversary Celebration. Recognition for 10 Plus years as a Green Seal Partner
SCAQMD Clean Air Choice Cleaner Certification
Enviro Care Sudsation EcoLogo Certified |
| 1997 | White House Closing the Circle Award – Co-Recipient | 2015 | CRI Seal of Approval for Carpet Cleaners
CMI Verified Hard Floor Care Training from ISSA
Co-Authored “Opportunities for Greener Alternatives in Chemical Formulas” |
| 1999 | Pioneered the concept of Certified Green Housekeeping | 2016 | GreenGuard Gold Product Certification - 5 Products
EcoLogo Certification - -3 Products |
| 2002 | 1st Green Seal™ certified cleaning products in the world | 2017 | DfE Sabre - Ecologo, GreenGuard Gold, USDA Biopreferred Certifications
OMRI Organic Product Listings |
| 2003 | White House Closing the Circle Award* – Co-Recipient | | |
| 2004 | RMC Green Housekeeping Professional Certification | | |
| 2005 | First Ecologo™ certification | | |
| 2007 | Healthy Schools campaign Green Team Supporter
First third party certified green floor care program | | |
| 2008 | Rochester Business Journal Environmental Leadership Award
Founding corporate partner of Golisano Institute for Sustainability at RIT
U.S. EPA Designed for the Environment’s Program
Safer Detergents Stewardship Initiative Partner
Childsafe product guidelines approvals | | |

- Recipient** Green Chemistry Challenge
- Recipient** Green Seal Environmental Partner Certificate
- Recipient** National Performance Review Award
- Recipient** Best Technology from a large manufacturer at the Bio-Based Products Expo*
- Recipient** Outstanding Reformulation Award from the North American Hazardous Materials Association.*



155 Paragon Drive,
Rochester NY, 14624 USA
585.336.2200 www.rochestermidland.com

* Recognition not received by any competitor in our industry.